

Special Announcement



Direct Marketing of Asia Limited

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商界展關懷

caring**company**^{2007/08}

Dear Valued-client,

Caring Company Award --- Direct Marketing of Asia Limited

Direct Marketing of Asia Limited ("DMA") is pleased to share our happiness with you AGAIN!

We have been recognized as a Caring Company, for our dedication in corporate social responsibility. "Caring company" is a scheme organized by the Hong Kong Council of Social Service to raise public awareness of good corporate citizenship demonstrated by the business and public sectors and their contribution to a caring community.

DMA spares no efforts in promoting professional development, it also takes a keen interest in sponsoring various community and social charity activities so as to fulfill our duty as a good corporate citizen. We are of the opinion that every company and organization must shoulder their fair share of responsibility to make contributions to society, and to foster the welfare of the people. For this reason, over the years, DMA and its staff have been actively participated in charitable and community-based activities, especially for the needy and underprivileged, demonstrating our cares and concerns.

We hold the conviction that its success must be built upon a foundation of the performance of its professional services and products exceeding customer expectations at the same time having a positive impact on society, only then may the personal values for our staff, the shareholder and the company's profitability be realized.

Meanwhile, DMA would continue to provide our clients the best one-stop shop Multi-Channel Direct Marketing solutions, as our continuous goal of ensuring all marketing campaigns be highly effective, highly efficient and achieving high return mix. For our company news and services update, please feel free to reach us at (852) **28805918** and visit www.dm-asia.com.

May the world be a better place for all.

Your direct marketing partner,

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For more news on DMA: <http://www.dm-asia.com/en/company/pressroom/index.php>
For service information: <http://www.dm-asia.com/en/services/index.php>