



Some of the very popular channels

OFFLINE:

Services Group	Services	Code	Descriptions
<i>Dispersing of Promotional Leaflets</i>	Permit Delivery	PERMIT	Deliver flyers to residents in a list of private estates with the exclusive approval from the management company
	Household Delivery	PH/HOS/PE	Hand-drop flyers to different household groups
	Office Delivery	OFF	Door and mailbox drop of flyers to offices or factories in areas selected by clients
	On-the Street Delivery	SD/CD/NI	Deliver flyers on the street through various channels such as street delivery, car drop and news-stand drop
<i>Name List Rental</i>	List Rental	LR	Renting out of name lists, pre-classified according to demographic, economic and psychographic factors etc.
	Direct mailing	DM	Mail flyers to any areas selected by clients
<i>Fax Marketing</i>	Fax Broadcasting	LR	Delivering market/promotional information through fax machines
<i>Telemarketing</i>	Call Center	CCRM	Manipulate telemarketing campaign like survey or telesales
<i>Workshop</i>	Lettershop	LS	Assist mail preparation including services as folding, sorting, collating and labeling jobs
	Packing	PCK	Assist in sample and product packing and touch-up jobs
<i>Logistics</i>	Transport	TRAN	Provide vehicles and manpower to transport goods for client
	Fulfillment	FULFIL	Having parcels/ promotion packs delivered by hand to addressed targets
<i>Research</i>	Research	RESEARCH	Copying of company names from building directories, telemarketing and head-count etc.



ONLINE:

Services Group	Services	Code	Descriptions
<i>Information Optimization</i>	List Management	LM	Manage client 's database
	Email Marketing	ePost121	Sending out of electronic messages in volume and managing response and lists through the same platform



