

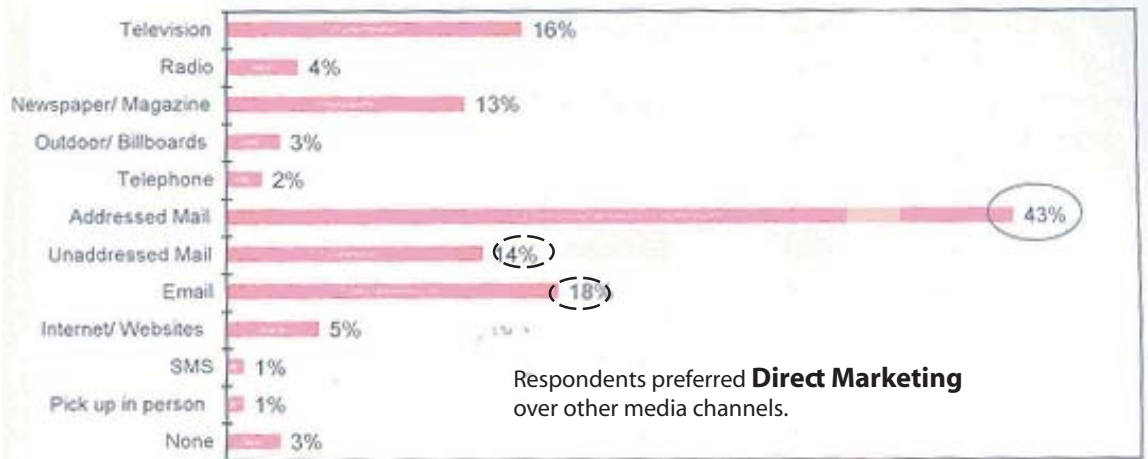


# Research by Hongkong Post (Hong Kong Market):

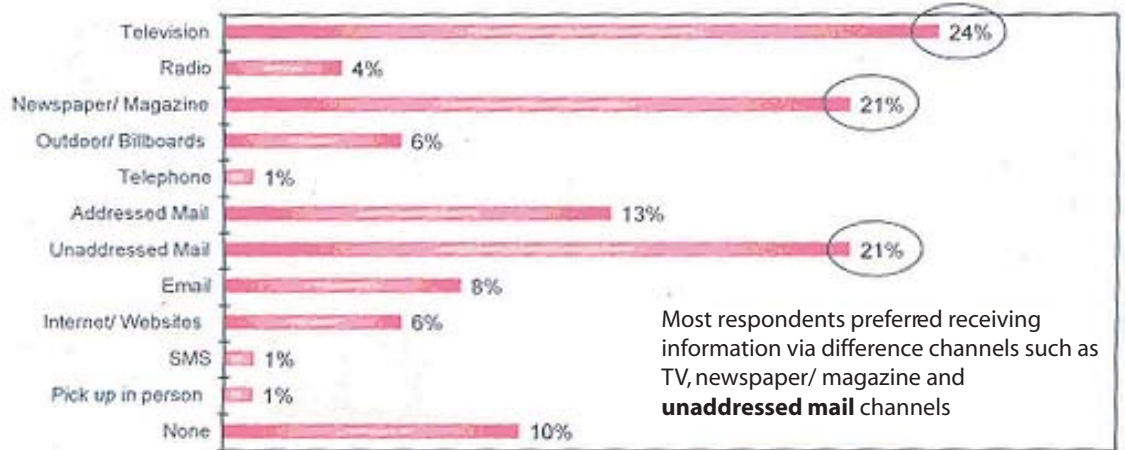
## Preferred media for receiving marketing & promotional information

### Charities and Voluntary Organization

#### (A) Existing Customers



#### (B) Non-customers



(Source: HongKong Post Comparative Media Study Oct 05)

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