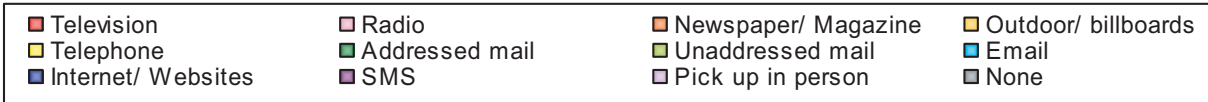
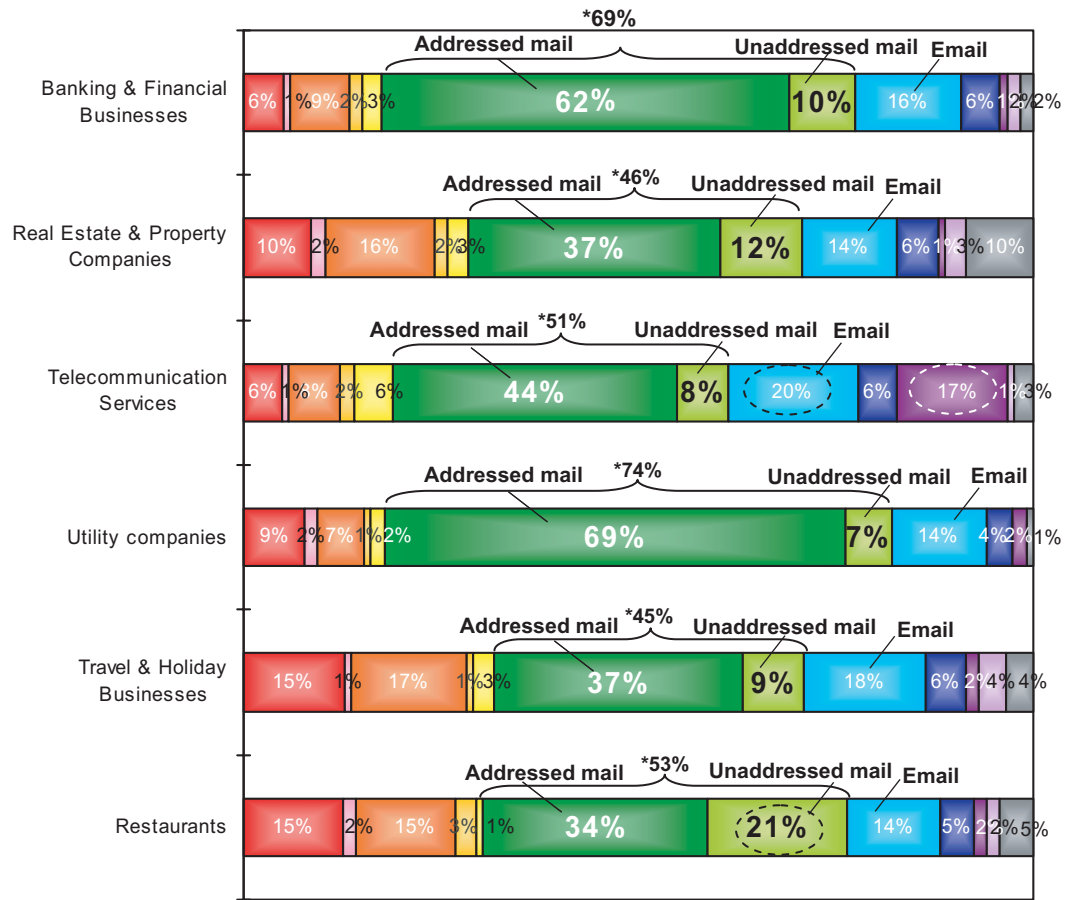




Research by Hongkong Post (Hong Kong Market): Preferred media for receiving marketing & promotional information

Existing customers

Customers and members prefer receiving marketing and promotional information via **Direct Marketing** from all kinds of organisations – particularly from banking & financial and utility companies.



(Source: HongKong Post Comparative Media Study Oct 05)

To know more about Multi-Channel Direct Marketing Solutions, contact your marketing partner

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